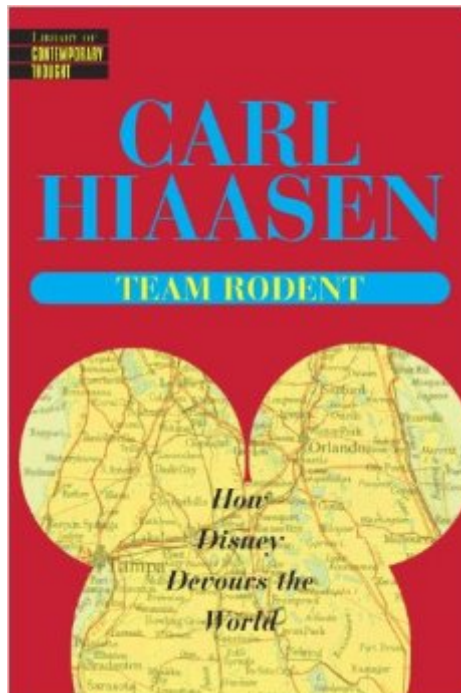


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Team Rodent : How Disney Devours The World



Synopsis

"Disney is so good at being good that it manifests an evil; so uniformly efficient and courteous, so dependably clean and conscientious, so unfailingly entertaining that it's unreal, and therefore is an agent of pure wickedness. . . . Disney isn't in the business of exploiting Nature so much as striving to improve upon it, constantly fine-tuning God's work."--from TEAM RODENTTEAM RODENTHow Disney Devours America"Revulsion is good. Revulsion is healthy. Each of us has limits, unarticulated boundaries of taste and tolerance, and sometimes we forget where they are. Peep Land is here to remind us; a fixed compass point by which we can govern our private behavior. Because being grossed out is essential to the human experience; without a perceived depravity, we'd have nothing against which to gauge the advance or decline of culture; our art, our music, our cinema, our books. Without sleaze, the yardstick shrinks at both ends. Team Rodent doesn't believe in sleaze, however, nor in old-fashioned revulsion. Square in the middle is where it wants us all to be, dependable consumers with predictable attitudes. The message, never stated but avuncularly implied, is that America's values ought to reflect those of the Walt Disney Company, and not the other way around."

Book Information

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Customer Reviews

I adore Carl Hiassen. I share his concerns. I join in his delight at the comeuppances that from time to time sock Disney in the jaw. (As a resident of Northern Virginia, I was quietly pleased at our qualified victory in beating back Disney's America project.) So let me say first that I'd recommend

Team Rodent as sheer, exuberant Hiassen, with its "Peep Land," "Insane Clown Michael," odious black buzzards and other hilarious locales and characters. Still, this is a slender book that wants you to believe it's much longer, better developed, and more convincing. It's Hiassen stretching everything he's got for as much as he can get (he's very good at this). He has an anecdote or two for each short chapter, which he inflates--via the high-pressure air hose of Hiassenian hyperbole and prose--to the bursting point. What we're left with is the story of a large, powerful corporation in Florida behaving like--surprise!--a large, powerful corporation in Florida. That has convinced the broad masses to shovel money into its coffers in alarmingly large quantities. Surely, however, as a muckraker and satirist, Hiassen has divined something sinister, some fundamental filaments of rot eating through the Disney empire. For better or worse, intellectuals are the guilty consciences of their times, and Hiassen performs this necessary service. His are the useful ravings of the "anti-developmentals," who serve as salutary societal T-cells and, consequently, as needed brakes on hyperdevelopment. (It worked in Northern Virginia!) Hiassen behaves here, however, as though he had much more to work with and as though he didn't have to expend much effort to clinch his case--the "preaching to the choir syndrome"?

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